

UTC Project Information	
Project Title	Safety Policy Implications and Information Dissemination
University	Ohio State University
Principal Investigator	Beth-Anne Schuelke-Leech (OSU)
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Funding Source(s) and Amounts Provided (by each agency or organization)	US DOT RITA: \$149,024.70 Ohio State University Matching Funds: \$86,242.20
Total Project Cost	\$281,375.00
Agency ID or Contract Number	DTRT13-G-UTC47
Start and End Dates	09/30/2013 – 09/30/2017
Brief Description of Research Project	<p>This project has connections to all of the other UTC projects and will include, at the earliest stages, a policy component of the hypothesis testing, experiment planning, and outcomes assessment elements, with the goal of positioning the UTC's research program to have maximum awareness of, and alignment with, policy needs. This alignment is expected to result in earlier adoption of autonomous and intelligent vehicle technologies, thereby accelerating improvement and impact of US DOT's safety performance metrics and goals.</p> <p>We will conduct research on policies and regulations that can either support or hinder the adoption of new safety technologies and intelligent vehicle systems. This research will include widespread interviews with policymakers, engineers, automotive manufacturers, suppliers, and drivers. We will also determine whether there are differences among driver population groups (e.g., by age, race, socio-economic status) in their interactions to and sentiments about autonomous and intelligent vehicle systems. In this way we can identify factors that may affect the adoption and use of these technologies by different segments of drivers.</p> <p>Research Objectives</p> <ul style="list-style-type: none"> • Year 1: Assess the impact of policy and regulatory approaches on proposed pre-crash scenarios and technology development hypotheses to be undertaken by the Center. • Year 2: Develop and modify pre-crash scenarios and experiment plans to better align with hypotheses and outcome assessments that inform policy recommendations.
Describe Implementation of Research Outcomes (or why not implemented)	Pending project completion.

Place Any Photos Here	
Impacts/Benefits of Implementation (actual, not anticipated)	Pending project completion
Web Links <ul style="list-style-type: none">• Reports• Project website	http://citr.osu.edu/CrIS/wp-content/uploads/CrIS_UTC_PPPR_Final_Draft_043014.pdf http://citr.osu.edu/CrIS/?page_id=119